

Market Cube Partnered With Platnijopros

Contributed by Market Cube
Monday, 01 February 2016

Market Cube, LLC (an online sample and research operations, panel services, and technology services company) was granted the rights to represent and sell Platnijopros (a Russian survey panel owned by SurveyEveryone Group) on January 28, 2016.

As a result of this merger, Market Cube will be able to add to its panel services, allowing the company to build panels with Russian respondents in accordance with Russia's Data Localization Law, Russian Federal Law No. 242-F.

Aditya Raj, partner and founder at Market Cube, says, "Market Cube can better cater to the unique challenges of sampling in the Russian Federation with this agreement. We will also strengthen our supply base to better serve our clients."