

Rafael B. Gonzalez Joins Full Circle Sales Force As New Regional Sales Director

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Full Circle Research Co., announced today that Rafael B. Gonzalez has joined the organization in the role of Regional Sales Director.

“Streamlined companies such as ours need versatile, high-level performers,” said Adam Weinstein, co-CEO of Full Circle. “Unquestionably, Raf fits the bill. Beyond his accomplished, full-service background in sales support and client development, Raf’s career also includes time on the operations side. Such intimate knowledge of the entire process is sure to quickly make him an exceptionally invaluable resource for our clients.”

Mr. Gonzalez enjoyed successful tenures at Critical Mix, Ipsos, Millward Brown and Greenfield, with a resume that boasts executive-level positions. Adept at driving revenue for key accounts, he pours almost two decades of full-service and niche experience into data quality and genuine customer care. Mr. Gonzalez’s expertise is uniquely suited to join the Full Circle team. This boutique sample provider boasts a reputation for delivering proven, high-quality solutions.

“I was looking for an environment that would support my desire to bring a higher experience to our industry,” said Mr. Gonzalez. “I was immediately impressed by Full Circle’s dedication to developing productive, creative, long-term client relationships.”

As a seasoned researcher, I want to sell sample I believe in. Sample that I trust will help my clients make smarter recommendations to their clients. I simply cannot imagine a better way to achieve my objective than joining the Full Circle team.”