

DJS Research Enjoys Further Framework Success

Contributed by DJS Research Ltd
Monday, 11 April 2016

Full service Market Research agency, DJS Research Ltd, is thrilled to announce that they have successfully been appointed on to a new framework, the UK SBS BIS Research and Evaluation Framework. Following an invitation to tender, DJS Research submitted a proposal to the Department for Business, Innovation and Skills (BIS), which was ultimately successful.

The Department for Business, Innovation and Skills is a ministerial department for economic growth, which actively invests in education and skills to promote trade, boost innovation and help individuals start up and grow a company. BIS also works to reduce the impact of regulation and protect its consumers.

DJS Research has previously worked for the Department for Business, Innovation and Skills on a market research project about Consumer Rights Legislation and is excited about the prospect of working alongside the Department once again.

Speaking about the success, Alasdair Gleed, who led the agency's bids, said the following:

“To be successful on the BIS Research and Evaluation Framework is of course a great achievement in itself. The efforts of our research and business development teams have really paid off, and we're looking forward to receiving briefs from BIS moving forward, and working with them in the future.”

This is the most recent in a string of high profile public sector client wins and framework successes for DJS Research, including commissions from the Home Office, Competition and Markets Authority, European Commission and Department for Work and Pensions, and the agency also achieved the highest overall combined score on the Government's flagship framework for market research, the Crown Commercial Service framework agreement managed by UK SBS.