

New Support Network Launched For Young Research And Insight Professionals

Contributed by Market Research Society
Thursday, 02 March 2017

The Market Research Society has launched &more, a brand new support network for young professionals working in research, insight and analytics.

A professional network and educational community, &more has been designed by industry experts to excite and engage talent, enabling young professionals to progress effectively in their careers.

The official &more launch event takes place on 23 March at Twitter's offices. TV presenter and data expert Christian Howes presents "Big Brother, Big Data" how research can make you famous revealing how his passion for data analysis launched him unexpectedly into the world of TV fame.

&more is a free MRS support network for young research and insight professionals

- Connects young researchers to sector leaders, new thinkers and each other
 - Supports learning with speed mentoring, inspiring events and lively content
 - Offers free benefits to give young people a boost at the start of their career
 - Creates a sense of pride, cohesion and vision for young professionals in the research and insight sector, & beyond.
- &more provides complimentary benefits as well as a range of discounted events with big brands, speed mentoring, free entry to the MRS conference keynote which this year is Ed Balls great content plus a party with the drinks thrown in.

A number of founding organisations have already registered their young professionals, demonstrating the sector's commitment to the future of young talent. Unilever has pledged its support by sponsoring &more as well as signing up its young research and insight professionals to the scheme.

Jane Frost CEO of MRS, comments: "To retain the best talent, young researchers need to understand and enjoy the range and breadth of the sector. Providing exciting tailored events we can help young professionals connect to their peers and inspire them for the future."

Stan Sthanunathan executive VP Consumer and Market Insights explains Unilever's support: "&more is an important initiative to support and develop young talent. The more we can engage, encourage and connect young professionals with the value of insight the more we can build a vibrant research community for the future."

Please visit www.mrs.org.uk/andmore for more details.