

Obesity: Children`s interest in sport is falling

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Obesity Issue

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Its Youth TGI survey of 6,000 children and young people found that fewer than seven in 10 boys agreed with the statement `I love playing sport`, down from 77 per cent in 1999.

However, the survey found there had been a rise in awareness of diet and obesity issues.

Ian Campbell, chair of the National Obesity Forum, said that while healthy eating campaigns in schools and on television had achieved an `awful lot of impact`, the Government had been slower to wake up to the fact that physical activity was equally important.

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