40 million people expect to be financially active

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We define the â€˜financially activeâ€™ as people intending to undertake two or more activities from a list of eighteen. These have increased from an estimated 29 million (61% of the population) in March 2005 to some 32 million (67%) in March 2006 with the most financially active (around a third of adults - 16 million) expecting to undertake four or more activities.

A feature of the past year has been an increase in older and less well-off people in financial services activity. Not all people actÂ for themselves. Since last September we have asked about expected contribution to a Child Trust Fund and found between 500-900,000 people in each survey intend to contribute to a Child Trust Fund only.

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