

Bluetooth SIG And IMS Research Renew Agreement

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Bluetooth SIG And IMS Research Renew Groundbreaking Agreement

Wellingborough, UK (29 May 2006): The Bluetooth® wireless market has had an astounding year during 2005. The increasingly fast pace of the market during the last 12 months has confirmed Bluetooth wireless technology's transition to a mainstream technology.

This has lead to a renewed contract between the Bluetooth SIG and IMS Research to offer Promoter and Associate members of the Bluetooth SIG a free copy of IMS Research's Worldwide Annual Bluetooth Technology Report " 2006 Edition. Adopter members can receive the report at a 50% discount.

The Bluetooth SIG are continually striving to offer its members access to the latest and most informative information on the Bluetooth market. Anders Edlund, Marketing Director for the Bluetooth SIG explained, "Our relationship with IMS Research and the annual market report they provide are an important part of the value we offer our member companies. We are confident that the research from IMS will keep members informed of key trends in the Bluetooth wireless technology market as it continues its technological evolution and grows into new applications and usage scenarios."

Should you require anymore information about IMS Research's Short Range Wireless Portfolio or the Annual Bluetooth Technology Report, due to be published in September, please do not hesitate to contact Fiona Thomson (fiona.thomson@imsresearch.com).

About Bluetooth Wireless Technology

Bluetooth wireless technology is the global short-range wireless standard for personal connectivity of a broad range of electronic devices. The technology is now available in its fourth version of the core specification and continues to develop, building on its inherent strengths " small-form factor radio, low power, low cost, built-in security, robustness, ease-of-use, and ad hoc networking abilities. Three new Bluetooth enabled products are qualified every day and 9.5 million Bluetooth units are shipping per week. The installed base of Bluetooth devices was over 500 million products at the end of 2005 and is projected to surpass one billion by the end of 2006, making it the only proven choice for developers, product manufacturers, and consumers worldwide.

About the Bluetooth SIG

The Bluetooth Special Interest Group (SIG), comprised of leaders in the telecommunications, computing, consumer electronics, automotive and network industries, is driving development of Bluetooth wireless technology and bringing it to market. The Bluetooth SIG includes promoter group companies Agere, Ericsson, Intel, IBM, Microsoft, Motorola, Nokia and Toshiba, along with over 5000 Associate and Adopter member companies. The Bluetooth SIG, Inc. headquarters are located in Bellevue, Washington, U.S.A. For more information please visit www.bluetooth.com.

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About IMS Research

IMS Research is a specialist supplier of market research and consultancy services on global electronics markets. Information from IMS Research is used by major companies worldwide to assess market trends, solve marketing problems, and improve the efficiency of their businesses. IMS Research is an international company, selling in more than 35 countries around the world and is supported by headquarters in Wellingborough, UK and an office in Austin, Texas. IMS Research's Wireless Group provides consultancy services and detailed databases and reports on the cellular, mobile radio and short-range wireless markets.