TNS Appoints New Global Innovation Director

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TNS APPOINTS NEW GLOBAL INNOVATION DIRECTOR

Appointment reinforces TNS drive to build innovation culture across the TNS Group

London, UK, 4 July 2006 - TNS has appointed Gaurav Bhalla as Global Innovation Director with immediate effect. Based in Washington, he will be responsible for driving and effectively implementing innovative solutions across the commercial businesses.Â In addition, his role will have overall responsibility for identifying new products and services that TNS can bring to the market. Gaurav is the second of two major appointments to support TNSâ€™ new drive to deliver more strategic business insights to clients.Â The first was the appointment in February of John Abraham, Head of Strategic Development and Marketing, to whom Gaurav will report.

Gaurav has extensive experience in Management Consultancy across a broad range of industries and has worked with some of the largest brands in the world.Â He ran his own marketing strategy and systems consulting company for over twelve years, until it became a part of TNS, when he took on the role of Executive Vice President for Strategic Services.Â His strong connections within the academic community will enable TNS to tap into the latest thinking in marketing and strategy.

John Abraham, Head of Strategic Development and Marketing, TNS said: â€œInnovation is at the heart of TNSâ€™ strategy and am confident that Gaurav will make a tremendous success of this new and challenging role.Â This new appointment will help us drive towards our goal of being recognised as a global leader in delivering innovative products and services to the market place.â€•

Gaurav Bhalla commented: â€œIâ€™m pleased to take on this new challenge and deliver more strategic and innovative thinking across the business.Â TNS is a skilled provider of cutting edge information services for decision making and this increased focus on delivering greater insight for clients will ensure TNS maintains its industry leading position.Â This role will help to establish an environment where creative talent can continue to thrive within TNS.â€•