Jacombs to Spearhead Healthcare Innovations

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JACOMBS TO SPEARHEAD HEALTHCARE INNOVATIONS AT TNS

July 31st 2006. Leading global market information company, TNS, has today announced that it is expanding its Regional Healthcare Team with the appointment of Graeme Jacombs as Healthcare Research Director. Previously General Manager of TNSâ€™ Auckland office and responsible for TNSâ€™ Healthcare business in Australia and New Zealand, Graeme has relocated to Singapore with effect from June 2006. His 19 years experience in Healthcare Market Research make him ideally suited to drive TNSâ€™s latest healthcare innovations â€“
- BPO, to help pharmaceutical companies optimise the performance of their existing brands; and
- SPO, to maximise pharmaceutical sales performance and prioritise investment

This senior appointment reflects the continued growth that TNS has experienced in its healthcare business in Asia Pacific. It also signals TNSâ€™s ongoing commitment to healthcare research excellence by extending our unique network of experienced research talent both at the regional centre in Singapore and within each of our 15 country offices.

Commenting on the appointment, Stephen Potts, Regional Director for Healthcare Research, TNS Asia Pacific said, â€œWe are delighted to welcome Graeme to his new role in Singapore and know that our healthcare customers will appreciate the expertise and consultancy that he brings to the team as well as the research innovations that he will be driving.â€•