Chinese Digital Mobile Radio Standards Are Getting Ready

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Shanghai, China (21 July 2006) â€“ It is forecast that in 2010, about 32% of digital mobile radio terminals shipped in China are for Gota and GT800, the two Chinese digital mobile radio standards, according to a new report by IMS Research (http://www.imsresearch.com/). In 2005, the shipments for Gota and GT800 were estimated very small due to the fact that only small trial networks had been established. However, the aggregate market revenues for the two Chinese standards are forecast to grow fast, reaching over $19 million, or about 18% of total digital mobile radio terminal revenues in China, by 2010.

The fast growth is primarily attributed to the strong growth of digital PAMR (Public Access Mobile Radio) networks. Chinese standards are maturing both in terms of technology and sales channel development. The average unit prices for Gota and GT800 TRXs are significantly lower than the TRX average unit prices for Tetra and iDEN. This makes the two Chinese digital standards very attractive to digital PAMR operators.

Senior analyst, Richard Jun Li commented: â€œFast growth for Chinese digital mobile radio standards is forecast in the next five years. The Chinese digital mobile radio technology standards have been developed and are starting to deploy and will be driven by the fast growing digital PAMR networks in China.â€•

The â€œChinese Market for Licensed Mobile Radio â€“ 2006 Editionâ€• examines the Chinese market for licensed mobile radio. provides the Chinese licensed mobile radio installed base and shipment data split both by end-user sector and technology standard. This report also reviews the mobile radio TRX market and the grey mobile radio market in China. Forecasts for the next five years are provided for each market segment, and a scenario analysis is also provided.

About IMS Research

IMS Research is a specialist supplier of market research and consultancy services on global electronics markets. Information from IMS Research is used by major companies worldwide to assess market trends, solve marketing problems, and improve the efficiency of their businesses. IMS Research is an international company, selling in more than 35 countries around the world and supported by offices in Wellingborough, UK, Austin, Texas and Shanghai, China. IMS Research regularly publishes detailed research on the Chinese and mobile radio markets amongst others. Recent research includes reports on the Chinese set-top box market and the Chinese major home appliance market as well as worldwide PMR and Tetra focused reports.

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