

Vox Pops free research conference

Contributed by Vox Pops International
Wednesday, 20 September 2006
Last Updated Wednesday, 20 September 2006

Hurry – book your place at our free research conference in October - and win a video iPod!

Following the success of our last event we are holding another Power of Video Conference on the 19th October at 2.30pm -4.30pm , at the IPA headquarters, Belgrave Square.

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Hosted by our director, Diane Earnshaw, who has worked in research for over 15 years and has presented seminars for the MRS, BMRA and is on the panel for Superbrands Kids Council, the conference is designed to help you understand the benefits of using video and includes case studies and examples of methodologies to help get you started.

During the conference

- Learn how video methodologies can enhance focus groups, segmentation studies and international data
- Â Find out how to use video in presentations to stimulate discussion and illuminate different demographics
- Â Hear more about live video streaming & using video iPods in research fieldwork
- Watch our huge collection of videos from our Monthly Video Service, and learn how to use our new online video library

Our Project Managers will also be on hand to offer advice and discuss ideas.

Delegates will receive tea & coffee and light refreshments and will have the opportunity to network with other research professionals.

AND

All attendees will be entered into a draw to win a free video iPod! So if you want a chance of winning, get in quick – half the places have already been taken and space is limited.

There are three ways to secure a place at our FREE Research conference:

- 1.Book online at http://www.voxpops.com/news_events.php
- 2.Email andrea@voxpops.co.uk supplying your name and contacts details
- 3.Phone 020 8786 8855 and we will reserve a place for you

Once we have received your booking we will send you confirmation via email, along with full directions to the venue.