E-TABS A Finalist In MRS/ASC Technology Evectiveness Award

Contributed by E-Tabs
Friday, 06 October 2006
Last Updated Friday, 06 October 2006

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E-Tabs are proud to announce their selection as a finalist for the international MRS/ASC Joint Award for Technology Effectiveness 2006.

This influential award is awarded annually for outstanding innovation in the application of software or technology to market, opinion and social research. E-Tabs are very pleased to be recognised once again for helping to achieve greater efficiencies in research through technology. Their flagship product E-Tabs Enterprise, which automates the production of charts, graphs, and reports for tracking, syndicated or multi-level studies, won the award in 2004.

As one of only four finalists, E-Tabs have been short-listed this time for E-Tabs AutoGraph. AutoGraph automates the production of charts and presentations from ad hoc research projects, something previously thought impossible. Data can be imported from any standard tabulations package, eliminating keying errors, and custom PowerPoint and Excel reports can be built quickly and easily with only minimal training.

Benjamin Rietti, CEO for E-Tabs, said: â€œ"We are delighted that E-Tabs AutoGraph has been chosen as a finalist for the prestigious ASC Technology Effectiveness Award.Â E-Tabs Enterprise set the standard for the ultimate in report automation when we won the award in 2004, and now AutoGraph has clearly made the statement that E-Tabs is the leader for automated charting and reporting for the Market Research industry."
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"One of our clients recently told us that they are now delivering 24 hour turnaround on 120 page reports, indicating just how effective E-Tabs AutoGraph has been to their organisation; not just on saving costs, but the way it has revolutionised 'value-add' "

The award winner and runners-up will be announced at the Research Excellence and Effectiveness Awards dinner, to be held in London on November 6th 2006.

http://www.e-tabs.com

E-Tabs

E-Tabs was set up in 1993 to provide specialist software, consulting and services that would reduce the time and costs associated with producing reports.
By combining an extensive knowledge of the research industry with unequalled expertise in technology, the E-Tabs software has become the worldwide standard for archiving, delivering and automating reports.

From their European headquarters in London and North American offices in New York and Chicago, E-Tabs work with clients all over the world, providing the products, services, solutions and support clients need in this highly competitive environment.

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MRS/ASC

This international award, first presented in 2003, is organised annually by the ASC in association with the MRS. It is awarded for outstanding innovation in the application of software or technology to market, opinion and social research in achieving greater effectiveness in research. The award aims to bring deserved prominence and greater recognition to those whose excellence in the application of technology is making an outstanding contribution to research effectiveness. Entry to the award is free and is open to anyone developing survey or statistical software or other technology specifically for market research, opinion research or social research.

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