Pulse Group Winner of APICTA Award 2006

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Research Process Outsourcing specialist, Pulse Group claims another international trophy.

Award winning Pulse Group scored a hatrick this week by picking yet another trophy, the APICTA 2006 Award, reinforcing its position as the fastest growing technology services company in Asia.

APICTA (Asia Pacific ICT Awards) is an international Awards Program governed by a network of 16 Asian economies including Australia, China, India and Korea to provide a platform to recognize innovators and entrepreneurs in the ICT sector.Â It aims at stimulating economic and trade relations and technology transfer, providing companies with business matching opportunities and exposure to venture capitalists and investors, and increasing community awareness in ICT.Â Many past winners have gone on to be international and publicly traded companies.

This recognition came in the midst of Pulse Groupâ€™s exploding growth.Â Currently it serves 30% percent of the top 100 market research companies in the world in a market worth USD$23 bn and has experienced its highest jump in QOQ revenue growth of 400% this year.

Bob Chua, CEO of Pulse:

â€œThis crowning glory is a symbol of confidence our clients have with our services as the preferred research process outsourcing (RPO) company in the field of online research in Asia.Â We are well aware of the role that this award plays and will continue to focus on strengthening our business offerings by constantly adding value to our clients worldwide.â€•

About Pulse Group

The Pulse Group is a first class Research Process Outsourcing (RPO) company, built exclusively to serve the market intelligence industry globally. Its products and services include Planet Pulse - an online community of survey respondents throughout Asia Pacific and Middle East, Online Data Collection, Survey Programming, Data Processing and Analysis and Professional MR Translations. Please visit www.pulse-group.com for more information.

About APICTA

The Asia Pacific ICT Awards (APICTA) is an international Awards Program initiated by the Multimedia Development Corporation of Malaysia and to increase ICT awareness in the community and assist in bridging the Digital Divide.Â The APICTA Awards Program is organized annually by aÂ network of 16 member-economies namely Australia, Brunei, China, Hong Kong, India, Indonesia, Korea, Macau, Malaysia, Myanmar, Pakistan, Philippines, Singapore, Sri Lanka, Thailand and Vietnam. Please visit www.apicta.com for more information.